

Workshop Name	Description	5-Day Sequence
1st Amendment and the Importance of Storytelling	This 5-day high school workshop invites students to explore the First Amendment as both a legal foundation and a creative force. Through engaging discussions, case studies, and debate, participants will examine how freedom of expression shapes public discourse, personal identity, and civic responsibility. Emphasizing the role of storytelling in advocacy and social change, the course empowers students to think critically, speak boldly, and understand the evolving impact of the First Amendment in today's digital world.	<ul style="list-style-type: none"> *1st Amendment and its five freedoms *Foundational Cases *Limits of the 1st Amendment *1st Amendment in the Digital Age *1st Amendment Case Debate
Adobe Creative Cloud** Adobe After Effects Crash Course Adobe Audition Crash Course Adobe Illustrator Crash Course Adobe Photoshop Crash Course Adobe Premiere Crash Course		<ul style="list-style-type: none"> *Introduction and Organization *Application Basics *Key Skill #1 *Key Skill #2 *Final Project
Adobe Express (Fundamentals)	This hands-on workshop introduces high school students to the creative power of Adobe Express, guiding them through the essentials of digital design and personal branding. Over five days, participants will learn to craft eye-catching graphics, apply photo effects, animate content, and develop a unique visual identity. Whether designing for social media or building a personal logo, students will gain practical skills to express themselves confidently and professionally in today's digital landscape.	<ul style="list-style-type: none"> *Introduction & Your First Social Media Graphic *Templates & Photo Effects *Video & Animation *Personal Branding *Personal Logo Design
AI in Adobe and Beyond	This 5-day workshop introduces high school students to the creative and ethical dimensions of artificial intelligence, with a focus on Adobe tools and emerging media platforms. Participants will explore how AI enhances design, storytelling, and personal branding, while gaining hands-on experience with prompt engineering, video and audio integration, and portfolio development. By the end of the course, students will understand both the possibilities and responsibilities of using AI in creative work—and leave with a personalized, AI-powered portfolio to showcase their skills.	<ul style="list-style-type: none"> *AI Toolkit *AI's Ethical Dimension *Mastering Prompt Engineering *AI in Video and Audio *AI-Powered Creative Portfolio
Audio Journalism	This immersive 5-day workshop introduces high school students to the art and impact of audio journalism. Participants will explore how sound shapes storytelling, learn essential editing techniques, and develop their own narrative voice. Through hands-on practice and creative exercises, students will gain the skills to produce compelling audio content and craft a professional radio show intro—building confidence as both storytellers and media creators.	<ul style="list-style-type: none"> *Introduction and Why Audio? *Building the Narrative and Front End Editing *Developing Your Voice *Editing Audio and Copyright *Create your own Radio Show Intro

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Audiobook Narration	This 5-day workshop introduces high school students to the art of audiobook narration, blending vocal technique with creative expression. Participants will learn how to shape character, convey emotion, and master pacing to bring written words to life. With hands-on practice in recording and studio setup, students will build confidence behind the mic and produce a polished narration of a poem—gaining skills that support storytelling, performance, and media literacy.	<ul style="list-style-type: none"> *Finding your Voice *Character and Emotion *Pacing, Emphasis and Flow *Recording and Making Your Own Studio - ACX *Recording a Poem
Camera Crash Course – How to Level Up your DSLR Photos	This 5-day workshop empowers high school students to take full creative control of their DSLR cameras and elevate their photography skills. Through hands-on practice and guided instruction, participants will learn how to adjust settings, master composition and lighting, and capture striking portraits with depth and style. Whether you're new to photography or ready to refine your technique, this crash course offers the tools and confidence to create professional-quality images.	<ul style="list-style-type: none"> *Know your Settings *Composition *Lighting *Depth of Field *Headshots and Beauty Shots
Digital Portfolio - Creation and Utilization	This 5-day workshop empowers high school students to design and refine a professional digital portfolio that showcases their skills, experiences, and creative work. Participants will learn how to craft compelling resumes, navigate portfolio platforms, and build an authentic online presence. By the end of the course, students will have a polished portfolio ready to support college applications, internships, or personal branding goals.	<ul style="list-style-type: none"> *Intro to Digital Portfolios / Resume Essentials *Planning & Crafting Portfolio *Digital Portfolio Tools & Platforms *Building Online Presence *Final Touches
Entrepreneurship	This 5-day workshop introduces high school students to the mindset and mechanics of entrepreneurship, empowering them to turn ideas into action. Through hands-on activities and collaborative challenges, participants will explore problem-solving, innovation, and the fundamentals of building a business. The course culminates in a pitch presentation, giving students the opportunity to showcase their creativity, strategy, and entrepreneurial spirit.	<ul style="list-style-type: none"> *Intro to Entrepreneurship *Problem Solving *Innovation *Business Basics & Pitch Creation *Pitch Day!
Filmmaking	This 5-day workshop introduces high school students to the full filmmaking process—from idea to premiere. Participants will learn how to develop compelling stories, capture high-quality footage, and shape their vision through editing and sound design. With hands-on experience and collaborative projects, students will gain the creative and technical skills to produce a short film and celebrate its debut in a final showcase.	<ul style="list-style-type: none"> *Pre-production - Brainstorming and Scriptwriting *Production - Composition and Framing *Production - Light and Sound *Post-Production - Editing *Final Touches & the Premiere
Food Photography	This 5-day workshop invites high school students to explore the vibrant world of food photography, blending visual storytelling with technical skill. Participants will learn how to compose mouthwatering shots, master lighting and styling techniques, and enhance their images through editing. With a focus on creativity and social media readiness, students will build a portfolio of crave-worthy content ready to share and inspire.	<ul style="list-style-type: none"> *Composition *Lighting *Styling and Storytelling *Editing and Enhancing *Social Media Food Frenzy

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Graphic Design	This 5-day workshop introduces high school students to the fundamentals of graphic design, blending creative exploration with practical skill-building. Participants will learn core design principles, experiment with color and typography, and use digital tools like Canva to bring their ideas to life. By the end of the course, students will have created a personalized logo and gained the confidence to express themselves visually across academic, personal, and professional platforms.	<ul style="list-style-type: none"> *Foundations of Design - Elements and Principles of Design *Color Theory & Typography *Logo Design Principles *Intro to Canva and Digital Design *Creating a Logo
Media Literacy	This 5-day workshop empowers high school students to navigate today's media landscape with clarity, curiosity, and critical thinking. Through interactive lessons and real-world analysis, participants will learn to evaluate sources, recognize bias, and understand the emotional and ethical impact of media. With a special focus on AI's role in shaping information, students will build the skills to become thoughtful consumers and responsible creators in a rapidly evolving digital world.	<ul style="list-style-type: none"> *Introduction of Media Literacy *Core Skills of Media Literacy *Evaluating Sources *Understanding Bias and Emotional Influence *AI in Media and Practice
Mobile Phone Photography - Shooting and Editing	This 5-day workshop teaches high school students how to unlock the full creative potential of their mobile phones through photography. Participants will explore key concepts like exposure, composition, and lighting, while learning to edit images for maximum impact. With hands-on practice and guided instruction, students will develop the skills to capture stunning portraits and expressive visuals—perfect for personal projects, social media, or future creative pursuits.	<ul style="list-style-type: none"> *Supercharging your Phone and Exposure Triangle *Composition and Lighting *Editing Your Photos *Headshots
Multimedia Journalism	This 5-day workshop introduces high school students to the dynamic world of multimedia journalism, blending storytelling with hands-on media production. Participants will develop core skills in audio, photography, and video while learning how to conduct interviews and evaluate media critically. By the end of the course, students will produce an original news story that reflects their voice, creativity, and growing journalistic expertise.	<ul style="list-style-type: none"> *Introduction to MMJ and Media Literacy *Audio & Interviewing Skills *Photography Fundamentals *Video Production *Create a News Story
News Writing 101	This 5-day workshop introduces high school students to the fundamentals of news writing, blending media literacy with practical reporting skills. Participants will learn how to craft strong ledes, cite sources responsibly, and structure stories with clarity and impact. Through hands-on exercises and a simulated news conference, students will gain confidence as emerging journalists ready to inform, engage, and write with purpose.	<ul style="list-style-type: none"> *What is Journalism/Media Literacy *Writing a Lede *Citing Sources *Nut Graf *New Conference
Podcasting/Scripting	This 5-day workshop introduces high school students to the fast-growing world of podcasting, blending creative scripting with hands-on production. Participants will learn how to write for audio, record and edit their own content, and explore the business potential of podcasting. By the end of the course, students will produce a mini-podcast that showcases their voice, vision, and storytelling skills.	<ul style="list-style-type: none"> *Booming Business *Writing for Audio *Recording Basics *Editing Audio *Mini-Podcast

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Science News Production	This 5-day workshop introduces high school students to the craft of science news production, blending clear communication with creative storytelling. Participants will learn how to distill complex scientific topics into vivid, accurate narratives, while exploring the role of graphics and media in shaping public understanding. Through hands-on practice and a simulated news conference, students will develop the skills to report science responsibly and compellingly in today's fast-paced media landscape.	<ul style="list-style-type: none"> *Importance of Science News and Misrepresentation *How to Distill Complex Information *Writing Vivid Stories *Graphics *New Conference
Social Storytelling	This 5-day workshop empowers high school students to craft compelling digital narratives through the lens of personal branding and creative media. Participants will explore graphic design, video editing, and animation while developing a strategic approach to social media. By the end of the course, students will produce a polished social story that reflects their identity, message, and creative voice—ready to share with the world.	<ul style="list-style-type: none"> *Branding & Identity *Graphic Design Essentials *Video Editing & Animation *Social Media Strategy *Your Social Story
Stop Motion Animation	This 5-day workshop introduces high school students to the imaginative world of stop motion animation, where everyday objects come to life through frame-by-frame storytelling. Participants will explore the fundamentals of motion, scripting, and visual design while building their own animated scenes using hands-on techniques. By the end of the course, students will produce a short stop motion film that showcases their creativity, technical skills, and unique artistic voice.	<ul style="list-style-type: none"> *Stop Motion and How it Becomes Video *Motion and Scripting *Stop Motion Studio *Editing your Footage *Short Film
Storytelling - Sound Pops, Songtracks, & Sound Effects Set the Tone	This 5-day workshop invites high school students to explore the power of sound in storytelling, using audio elements to shape mood, emotion, and narrative impact. Participants will experiment with sound pops, music tracks, and sound effects to enhance their creative projects, learning how to write for audio, edit with intention, and build immersive soundscapes. By the end of the course, students will produce a tone-rich story that showcases their unique voice and sonic vision.	<ul style="list-style-type: none"> *Introduction to Audio Storytelling *Sound Pops and Effects *Songtracks and Music Cues *Audio Editing and Mixing Basics *Final Project - Sound-Driven Story
Storytelling (Longform)	This 5-day workshop guides high school students through the craft of longform storytelling, blending narrative development with media production. Participants will learn how to generate compelling ideas, conduct meaningful interviews, and shape stories using visual and audio techniques. With a focus on editing, presentation, and audience engagement, students will create and launch a polished piece that reflects their voice and vision—ready to share with the world.	<ul style="list-style-type: none"> *Generating and Idea *Master the Art of Interviewing *Understanding the Visual language *Post-Production *Launch and Marketing
TV Production	This 5-day workshop immerses high school students in the fast-paced world of TV production, offering hands-on experience with the creative and technical elements behind a live show. Participants will explore design, lighting, audio, and camera work while learning how to switch and block scenes in a studio setting. By the end of the course, students will understand the teamwork and precision required to bring a broadcast to life.	<ul style="list-style-type: none"> *Basics of Production Design *Lighting and Composition *Audio *Switching a Show *Blocking a Show

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Video Production – Basic Ideation, Creation and Execution	This 5-day workshop introduces high school students to the fundamentals of video production, from concept to final cut. Participants will learn how to brainstorm ideas, craft compelling scripts, and capture footage using accessible tools like smartphones. Through hands-on editing and creative collaboration, students will develop a themed video project that showcases their storytelling skills and technical growth—building confidence as visual communicators in a media-driven world.	<ul style="list-style-type: none"> *Brainstorming and Scriptwriting *Videography Essentials and Storytelling *Creating Video with your Phone and Video Editing *Themed Sequence Project
YouTube - Creating and Marketing a Channel	This 5-day workshop equips high school students with the skills to launch and grow a successful YouTube channel. From concept development to content creation and audience engagement, participants will learn how to produce compelling videos, optimize for discovery, and build a vibrant online community. With a focus on strategy, storytelling, and monetization, students will leave with a clear roadmap for turning creative ideas into impactful digital content.	<ul style="list-style-type: none"> *Laying the Foundation - Channel Concept & Niche *Content Strategy & Pre-Production Essentials *Production & Editing Fundamentals *Optimizing for Discovery & Community Building *Marketing, Growth & Monetization Pathways

*****Must be available to students on school devices***