

| Workshop Name                                          | Description                                                                                                                                                                                                                                                                                                                                                                                                                 | 5-Day Sequence                                                                                                                                                                                                                                              |
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| 1st Amendment and the Importance of Storytelling       | What happens when your voice can spark change? In this interactive workshop, students dive into the First Amendment and discover how freedom of speech, press, religion, assembly, and petition shape everyday life. Through real-world debates, landmark court cases, and powerful storytelling exercises, students learn how ideas become movements and how their own voices can make an impact in today's digital world. | <ul style="list-style-type: none"> <li>*1st Amendment and its five freedoms</li> <li>*Foundational Cases</li> <li>*Limits of the 1st Amendment</li> <li>*1st Amendment in the Digital Age</li> <li>*1st Amendment Case Debate</li> </ul>                    |
| Adobe Express (Fundamentals)                           | Turn ideas into eye-catching content! Students explore the creative possibilities of Adobe Express while learning graphic design, animation, branding, and visual storytelling. Whether creating social media graphics, personal logos, or animated content, participants develop practical digital skills they can use for school, careers, and personal projects.                                                         | <ul style="list-style-type: none"> <li>*Introduction &amp; Your First Social Media Graphic</li> <li>*Templates &amp; Photo Effects</li> <li>*Video &amp; Animation</li> <li>*Personal Branding</li> <li>*Personal Logo Design</li> </ul>                    |
| AI in Adobe and Beyond                                 | Artificial intelligence is changing how we create, communicate, and innovate. This hands-on workshop helps students explore cutting-edge AI tools while learning responsible and ethical use. Participants experiment with AI-powered design, content creation, prompt engineering, and multimedia storytelling, leaving with an impressive portfolio that showcases both creativity and future-ready skills.               | <ul style="list-style-type: none"> <li>*AI Toolkit</li> <li>*AI's Ethical Dimension</li> <li>*Mastering Prompt Engineering</li> <li>*AI in Video and Audio</li> <li>*AI-Powered Creative Portfolio</li> </ul>                                               |
| Audio Journalism                                       | Every great story has a voice. Students learn how professional journalists use sound to inform, inspire, and connect with audiences. Through interviewing, scriptwriting, editing, and production exercises, participants create compelling audio stories while developing strong communication and storytelling skills.                                                                                                    | <ul style="list-style-type: none"> <li>*Introduction and Why Audio?</li> <li>*Building the Narrative and Front End Editing</li> <li>*Developing Your Voice</li> <li>*Editing Audio and Copyright</li> <li>*Create your own Radio Show Intro</li> </ul>      |
| Audiobook Narration                                    | Step behind the microphone and bring stories to life. Students learn the techniques professional narrators use to create engaging audiobooks, including character voices, pacing, emotion, and vocal performance. Along the way, they'll build confidence, improve presentation skills, and produce their own polished recording.                                                                                           | <ul style="list-style-type: none"> <li>*Finding your Voice</li> <li>*Character and Emotion</li> <li>*Pacing, Emphasis and Flow</li> <li>*Recording and Making Your Own Studio - ACX</li> <li>*Recording a Poem</li> </ul>                                   |
| Camera Crash Course – How to Level Up your DSLR Photos | Ready to move beyond auto mode? This hands-on workshop teaches students how to unlock the full potential of a DSLR camera. Through practical exercises in composition, lighting, focus, and portrait photography, participants learn how to capture images that look professional and tell compelling stories.                                                                                                              | <ul style="list-style-type: none"> <li>*Know your Settings</li> <li>*Composition</li> <li>*Lighting</li> <li>*Depth of Field</li> <li>*Headshots and Beauty Shots</li> </ul>                                                                                |
| Digital Portfolio - Creation and Utilization           | Students create a professional online presence that showcases their talents, experiences, and achievements. Perfect for college applications, scholarships, internships, and career exploration, this workshop guides students through portfolio development, resume building, and personal branding strategies that help them stand out.                                                                                   | <ul style="list-style-type: none"> <li>*Intro to Digital Portfolios / Resume Essentials</li> <li>*Planning &amp; Crafting Portfolio</li> <li>*Digital Portfolio Tools &amp; Platforms</li> <li>*Building Online Presence</li> <li>*Final Touches</li> </ul> |
| Entrepreneurship                                       | Got a great idea? Learn how to turn it into something real. Students explore innovation, problem-solving, leadership, and business fundamentals while developing their own entrepreneurial concepts. The workshop concludes with a Shark Tank-style pitch where participants present their ideas to an audience.                                                                                                            | <ul style="list-style-type: none"> <li>*Intro to Entrepreneurship</li> <li>*Problem Solving</li> <li>*Innovation</li> <li>*Business Basics &amp; Pitch Creation</li> <li>*Pitch Day!</li> </ul>                                                             |

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| Filmmaking                                      | Lights. Camera. Action. Students experience every stage of the filmmaking process, from brainstorming and scriptwriting to filming, editing, and premiere night. Working collaboratively, participants create an original short film while building storytelling, technical, and teamwork skills.                                                        | <ul style="list-style-type: none"> <li>*Pre-production - Brainstorming and Scriptwriting</li> <li>*Production - Composition and Framing</li> <li>*Production - Light and Sound</li> <li>*Post-Production - Editing</li> <li>*Final Touches &amp; the Premiere</li> </ul> |
| Food Photography                                | Discover how professional creators make food look irresistible. Students learn photography techniques used by influencers, marketers, and content creators to capture stunning food images. From styling and lighting to editing and social media strategy, this workshop transforms everyday photos into scroll-stopping content.                       | <ul style="list-style-type: none"> <li>*Composition</li> <li>*Lighting</li> <li>*Styling and Storytelling</li> <li>*Editing and Enhancing</li> <li>*Social Media Food Frenzy</li> </ul>                                                                                  |
| Graphic Design                                  | Design is everywhere. This workshop introduces students to the fundamentals of visual communication, including color theory, typography, branding, and logo creation. Using industry-relevant tools, participants develop creative confidence while creating professional-quality designs of their own.                                                  | <ul style="list-style-type: none"> <li>*Foundations of Design - Elements and Principles of Design</li> <li>*Color Theory &amp; Typography</li> <li>*Logo Design Principles</li> <li>*Intro to Canva and Digital Design</li> <li>*Creating a Logo</li> </ul>              |
| Media Literacy                                  | In a world filled with information, knowing what to trust matters. Students become smarter digital citizens by learning how media is created, how bias influences content, and how misinformation spreads. Through hands-on activities and real-world examples, participants build critical thinking skills essential for today's information landscape. | <ul style="list-style-type: none"> <li>*Introduction of Media Literacy</li> <li>*Core Skills of Media Literacy</li> <li>*Evaluating Sources</li> <li>*Understanding Bias and Emotional Influence</li> <li>*AI in Media and Practice</li> </ul>                           |
| Mobile Phone Photography - Shooting and Editing | The best camera may already be in your pocket. Students learn how to transform their smartphones into powerful creative tools by mastering composition, lighting, editing, and portrait photography. Perfect for social media creators, aspiring photographers, and anyone who wants better photos.                                                      | <ul style="list-style-type: none"> <li>*Supercharging your Phone and Exposure Triangle</li> <li>*Composition and Lighting</li> <li>*Editing Your Photos</li> <li>*Headshots</li> </ul>                                                                                   |
| Multimedia Journalism                           | Students become modern storytellers by combining writing, photography, audio, and video into impactful news coverage. Through reporting exercises and content creation projects, participants learn journalistic fundamentals while producing original stories about topics that matter to them.                                                         | <ul style="list-style-type: none"> <li>*Introduction to MMJ and Media Literacy</li> <li>*Audio &amp; Interviewing Skills</li> <li>*Photography Fundamentals</li> <li>*Video Production</li> <li>*Create a News Story</li> </ul>                                          |
| News Writing 101                                | Learn to think and write like a journalist. Students develop reporting, interviewing, fact-checking, and storytelling skills while covering real-world topics. By the end of the workshop, participants will have written news stories that inform, engage, and demonstrate professional journalism techniques.                                          | <ul style="list-style-type: none"> <li>*What is Journalism/Media Literacy</li> <li>*Writing a Lede</li> <li>*Citing Sources</li> <li>*Nut Graf</li> <li>*New Conference</li> </ul>                                                                                       |
| Podcasting/Scripting                            | Everyone has a story worth sharing. Students learn how podcasts are created from concept to publication, including scripting, recording, editing, and production. They finish the workshop with their own original mini-podcast and the skills needed to continue creating content independently.                                                        | <ul style="list-style-type: none"> <li>*Booming Business</li> <li>*Writing for Audio</li> <li>*Recording Basics</li> <li>*Editing Audio</li> <li>*Mini-Podcast</li> </ul>                                                                                                |
| Science News Production                         | Can you explain complex ideas in a way everyone can understand? Students explore how science journalists transform technical topics into engaging stories. Through research, writing, and multimedia production, participants learn to communicate scientific information clearly, accurately, and creatively.                                           | <ul style="list-style-type: none"> <li>*Importance of Science News and Misrepresentation</li> <li>*How to Distill Complex Information</li> <li>*Writing Vivid Stories</li> <li>*Graphics</li> <li>*New Conference</li> </ul>                                             |

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| Social Storytelling                                                                                                                                                                               | Likes don't tell the whole story. Great content does. Students learn how to create meaningful social media content that reflects their interests, values, and goals. Using graphic design, video editing, and branding strategies, participants build a polished digital story designed to inform, inspire, and connect.                                                       | <ul style="list-style-type: none"> <li>*Branding &amp; Identity</li> <li>*Graphic Design Essentials</li> <li>*Video Editing &amp; Animation</li> <li>*Social Media Strategy</li> <li>*Your Social Story</li> </ul>                                                                                                                    |
| Stop Motion Animation                                                                                                                                                                             | Bring ordinary objects to life one frame at a time. Students learn the art of stop motion animation while creating characters, scenes, and stories through hands-on production. By the end of the week, they'll have produced their own animated short film and gained experience in storytelling and digital creativity.                                                      | <ul style="list-style-type: none"> <li>*Stop Motion and How it Becomes Video</li> <li>*Motion and Scripting</li> <li>*Stop Motion Studio</li> <li>*Editing your Footage</li> <li>*Short Film</li> </ul>                                                                                                                               |
| Storytelling - Sound Pops, Songtracks, & Sound Effects Set the Tone                                                                                                                               | Sound can completely change how a story feels. Students explore how music, sound effects, and audio design create emotion, suspense, humor, and excitement. Through creative audio projects, participants learn how professional storytellers use sound to build immersive experiences.                                                                                        | <ul style="list-style-type: none"> <li>*Introduction to Audio Storytelling</li> <li>*Sound Pops and Effects</li> <li>*Songtracks and Music Cues</li> <li>*Audio Editing and Mixing Basics</li> <li>*Final Project - Sound-Driven Story</li> </ul>                                                                                     |
| Storytelling (Longform)                                                                                                                                                                           | Some stories deserve more than a quick post or short video. This workshop teaches students how to develop in-depth stories through interviews, research, multimedia production, and audience engagement strategies. Participants create a polished feature story that highlights their creativity, voice, and storytelling skills.                                             | <ul style="list-style-type: none"> <li>*Generating and Idea</li> <li>*Master the Art of Interviewing</li> <li>*Understanding the Visual language</li> <li>*Post-Production</li> <li>*Launch and Marketing</li> </ul>                                                                                                                  |
| TV Production                                                                                                                                                                                     | Ever wondered what happens behind the scenes of a television broadcast? Students step into the roles of producers, camera operators, directors, and audio technicians while learning the teamwork and technology that make live productions possible. It's a fast-paced, hands-on experience that brings television to life.                                                   | <ul style="list-style-type: none"> <li>*Basics of Production Design</li> <li>*Lighting and Composition</li> <li>*Audio</li> <li>*Switching a Show</li> <li>*Blocking a Show</li> </ul>                                                                                                                                                |
| Video Production – Basic Ideation, Creation and Execution                                                                                                                                         | Students learn how to transform creative ideas into professional-quality videos. Using accessible tools and industry techniques, participants develop skills in scripting, shooting, editing, and storytelling. The workshop culminates in a completed video project that showcases their creativity and technical growth.                                                     | <ul style="list-style-type: none"> <li>*Brainstorming and Scriptwriting</li> <li>*Videography Essentials and Storytelling</li> <li>*Creating Video with your Phone and Video Editing</li> <li>*Themed Sequence Project</li> </ul>                                                                                                     |
| YouTube - Creating and Marketing a Channel                                                                                                                                                        | Being a YouTuber takes more than just hitting record. Students learn how successful creators develop content strategies, grow audiences, build communities, and market their channels. Participants leave with a content plan, production skills, and a roadmap for building a successful online presence.                                                                     | <ul style="list-style-type: none"> <li>*Laying the Foundation - Channel Concept &amp; Niche</li> <li>*Content Strategy &amp; Pre-Production Essentials</li> <li>*Production &amp; Editing Fundamentals</li> <li>*Optimizing for Discovery &amp; Community Building</li> <li>*Marketing, Growth &amp; Monetization Pathways</li> </ul> |
| <b>Adobe Creative Cloud**</b><br>Adobe After Effects Crash Course<br>Adobe Audition Crash Course<br>Adobe Illustrator Crash Course<br>Adobe Photoshop Crash Course<br>Adobe Premiere Crash Course | Fast-paced, hands-on, and project-driven, these crash courses help students quickly build practical skills with industry-standard Adobe software. Whether editing videos, designing graphics, creating digital artwork, producing audio, or crafting visual effects, participants learn by doing and finish with a portfolio-ready project that showcases their new abilities. | <ul style="list-style-type: none"> <li>*Introduction and Organization</li> <li>*Application Basics</li> <li>*Key Skill #1</li> <li>*Key Skill #2</li> <li>*Final Project</li> </ul>                                                                                                                                                   |

**\*\*Must be available to students on school devices**