KJZZ-FM and KBAQ-FM, Phoenix, Arizona (Station Employment Unit)

LICENSEE: Maricopa County Community College District

Period: 06/01/2016 to 05/31/2017

This EEO Annual Public File Report is filed in compliance with Section 73.2080 (c)(6) of the FCC's EEO Rule. This report has been prepared on behalf of the station employment unit that consists of NCE stations KJZZ-FM and KBAQ-FM in Phoenix, Arizona and the translators for these stations. The stations are a community service of Rio Salado College and the Maricopa County Community College District (MCCCD) is the licensee of KJZZ and K29C1 and co-licensee (with the Arizona Board of Regents on behalf of Arizona State University) of KBAQ. Rio Salado College and MCCCD are equal opportunity employers, which value a diverse workforce and provide broad outreach regarding job vacancies. Employee recruitment and hiring for the stations is handled primarily through Rio Salado College and MCCCD human resources departments, which support equal employment opportunities and work against discrimination in employment.

Organizations that wish to receive information concerning vacancies at the stations should contact James Paluzzi, General Manager at 480-834-5627; visit the MCCCD Human Resources Department at maricopa.edu/about/?jobs or the station web sites at kjzz.org and kbaq.orq.

Please note the following with respect to recruitment sources and job referral organizations used to fill vacant positions: The MCCCD and Rio Salado College human resources departments provide notices of all job vacancies within the MCCCD system-including job vacancies within the Station Employment Unit-to a variety of local and national job referral organizations. These sources and job referral organizations are listed in Parts 2 and 3 of this Report under the respective headings Part 2: Recruitment Sources and Part 3: Community Job Referral Organizations.

Part 1: Job Vacancy Information and Chart

Full Time Job Vacancies Filled (6/1/16 - 5/31/17):

Total number of persons hired: 17

Total number of interviewees: 48 plus Livingston Interviews 30 - Total 78

For information regarding 2016-17 recruitments, please see Job Vacancies Chart below:

Job ID Number	Job Title	Filled	Total # Interviews	Recruitment Sources for Interviewees	Recruitment Source for New Hire
16534	Coord Internal Communications	6/20/2016	4	MCCCD website (1); KJZZ website (3);	MCCCD website
16378	Enterprise System Administrator	7/5/2016	8	Linkedin.com(1); KJZZ website (1); MCCCD website (4); Radio Announcement (1); Jobing.com (1)	MCCCD website
16410	Admin Assistant I	7/5/2016	2	MCCCD website (1); KJZZ website (1)	KJZZ website
16599	Sr. Field Correspondent (East Valley)	8/15/2016	7	NPR Western Bureau Chief (1); Journalismjobs.com (1); Twitter.com (1); KJZZ website (3); MCCCD website (1)	KJZZ website
16599	Sr. Field Correspondent (Mexico City)	8/15/16	7	Livingston and Associates	Livingston and Associates
16670	Instructional Facilitator Spot 127	8/15/2016	5	Linkedin.com (1); MCCCD website (2); KJZZ website (2)	MCCCD website
16726	Sr. Field Correspondent (Science)	8/29/2016	2	MCCCD website (2)	MCCCD website
14018	Broadcast Producer Manager	8/29/2016	5	Livingston and Associates	CPB Job Posting
16797	Coord Internal Communications	9/12/2016	2	PR Pros Facebook Group (1); MCCCD website (1)	MCCCD website
16672	Chief Engineer KJZZ	10/10/201 6	3	PubTech Listserv (1); SBE.org (1); KJZZ website (1)	SBE.org

16764/ 309122	Reporter Host	12/5/2016	7	MCCCD website (2); KJZZ website (2);CPB Jobline (1); Twitter (2)	MCCCD website
16760/ 309124	Production Coord.	1/17/2017	3	KJZZ website (2); MCCCD website (1)	KJZZ website
16761/ 309126	Sr. Producer (2)	2/27/2017 5/8/2017 (2)	12	Livingston and Associates	Livingston and Associates (1) Current (1)
309260	Computer Equip Lead Tech	2/27/2017	3	Indeed (2); MCCCD website (1)	MCCCD website
309465	Digital Media Editor	3/27/2017	1	Indeed	Indeed
309352	Broadcast Producer Manager	3/27/2017	6	Livingston and Associates	Livingston and Associates

Part 2: Recruitment Sources Used by KJZZ/KBAQ Station Employment Unit

A. Rio Salado College, the MCCCD HR # departments and Livingston and Associates + choose from the following recruitment sources to disseminate information about the 2016-2017 job vacancies at KJZZ and KBAQ.

Company	Address	Email	Point of Contact	Phone
KBAQ web site #	2323 W. 14th Street, Tempe, AZ 85281	http://kbaq.org/c ontent/employm ent-and-eeo-info rmation		(480) 833-1122
KJZZ web site #	2323 W. 14th Street, AZ 85281	kjzz.org/jobs		(480) 834-5627

Current + #	6930 Carroll Avenue, Suite 525, Takoma Park, MD 20912	http://www.curen t.org/	David Kramer	(301) 270-7240 X 35
Journalism Jobs +#		http://www.journ alismjobs.com/p ost_job_new.cfm	Online Posting Entry	510-508-7386
Greater Public +	401 N. 3rd St Suite 370 Minneapolis, MN 55401	http://greaterpubl ic.org/job-line	Online Posting	202-879-9600
University of Arizona #	1303 e. University Blvd Ste 411 Tucson, AZ	Career.Arizona.e du	Online Posting	520-621-2588
Grand Canyon University #	330 W. Camelback Rd. Phoenix,AZ 85017	https://gcu-csm.s ymplicity.com/e mployers/Career services@gcu.e du	Online Posting	602-639-6606
Society of Broadcast Engineers (SBE) National Website #	9102 N. Meridan St. Ste 150 Indianapolis, IN 46260	www.sbe.org	Online Posting	317-846-9000
Society Of Broadcast Engineers (Phoenix Chapter 9 - SBE #	P.O.Box 615 Phoenix, AZ 85001	http://www.sbe9. org	Online Posting	
Tucson Chapter of SBE #		www.sbe32.org	Online Posting	

National Alliance of State Broadcaster Association (NASBA) #		http://www.nasb aonline.net/	Online Posting	
San Diego Chapter of SBE #		www.sbe36.org	Online Posting	
Pub Tech#		pubtech@lists.p ubtech.org	Online Posting	
Arizona Broadcasters Association #	426 N. 44th St. Ste 310 Phoenix, AZ 85008	http://www.azbro adcasters.org	Online Posting	602-252-4833
Northern Arizona University #		http://nau.edu	Online Posting	928-523-9011
ASU Lodestar Center for Philanthropy Nonprofit Innovation #	300 E. Lemon St. Tempe, AZ 85281	https://lodestar.a su.edu/jobs	Online Posting	480-965-2100
Arizona Interscholastic Press Association #	1001 N. Central Ave., Suite 670 Phoenix, Arizona 85004-1947	azstudentpress@g mail.com	Melanie Allen	602-261-7655
Journalism Education Association #	828 Mid-Campus Drive South 105 Kedzie Hall Manhattan, KS 66506-150	staff@jea.org	Connie Fulkerson	866-532-5532
LinkedIn #	2029 Stierlin Ct, Mountain View, CA 94043	press@linkedin.co m	Online Posting	1-855-655-5653

SPOT 127 Social Media #	3701 W Thomas Rd Phoenix AZ 8501	kroschke@spot127 .org	Kristy Roschke	480-774-8352
Corporation for Public Broadcasting (CPB) + #	401 9th St. NW, Washington, D.C. 20004	http://www.cpb.o rg/jobline/	Online Posting	202-879-9600
Northwestern Medill School of Journalism #	1845 Sheridan Rd. Evanston, IL 60208	http://www.medill .northwestern.ed u/career-service s/employers	OnLine Posting	847-467-6231
Asian American Journalist Association (AAJA) + #	5 Thirds Street. Suite 1108. San Francisco, CA 94103	national@aajaor g/	Online Posting	415-346-2051
National Association of Hispanic Journalist (NAHJ) + #	1050 Connicut Ave NW, 5th Floor, Washington, DC	http://nahj. <u>org/</u>	OnLine Posting	202-853-7754 Alberto A. Mendoza
MCCCD#	2414 W. 14th St. Tempe, AZ 85281	http://www.maric opa.edu	Online Posting	480-731-8000
National Association of Black Journalists (NABJ) + #	8800 Lakewood Dr. #117 Windsor, CA 95492	www. nabj .org/	Online Posting	626-792-3846
Radio Ink#		http://www.radioi nk.com/jobs.asp	Online Posting	

IRE - Investigative reporters and Editors #	141 Neff Annex, Missouri School of Journalism. Columbia, MO 65211	https://www.ire.o rg/jobs/post-job/	Email job listing to jobpostings@nic ar.org	573-882-2042
National Association of Science Writers #	PO Box 7905 Berkeley, CA 94707	https://www.nas w.org/advertise- sciencewriters	Online Posting	
Jobing.com #		Jobing.com	Online Posting	
Journalism Next		www.journalis mnext.com	Online Posting	
Online News Association +		http://journalist s.org/	Online Posting	
Public Radio News Link (List Serve) +	480 Cedar Street. St. Paul, MN 55101	Newslink@mpr.o rg	Email sent out on a daily basis	651-290-1500
Social Media Linkedin #		https://www.linke din.com/job/q-we b-software-devel oper-jobs	Online Posting	
Career Builder #		http://www.caree rbuilder.com/job s/keyword/softw are-developer		
Indeed #		https://www.inde ed.com/	Online Posting	
Livingston Associates' website and database +	3000 Chestnut Ave, Ste 208, Baltimore, MD, 21211	http://www.living stonassociates.n et/	Online posting Jobflash announcements - emails to targeted individuals in our candidate database	(410) 243-1974 – Livingston Associates' main phone number Contact: Adam Livingston; adam@livingsto nassociates.net

Mediabistro +	825 8th Avenue, 29th Floor, New York, NY 10019	https://www.med iabistro.com/jobs /	Online Posting	(800) 205-7792
National Educational Telecommunicati ons Association (NETA) +	939 South Stadium Road, Columbia, SC 29201;	http://www.netao nline.org/jobs.ht m	Online Posting	Maryanne Schuessler; email positions to: maryanne@neta online.org
Public Radio News Directors Incorporated (PRNDI) +	P.O. Box 838, Sturgis, SD 57785;	http://prndi.org/ term/jobs-0	Christine Paige Diers; email positions to: cpaigediers@g mail.com	(605) 490-3033
Radio Television Digital News Association (RTDNA) +	The National Press Building 529 14th Street, NW, Suite 1240 Washington, D.C. 20045	http://www.rtdna. org/	Online Posting	(202) 662-7257 Karen Hansen; karenh@rtdna.or g
Public Media Business Association (PMBA) +	7918 Jones Branch Drive, Suite 300, McLean, VA 22102	http://www.pbma .org/node/312	Online Posting	info@pmbaonlin e.org
All Access +	24955 Pacific Coast Highway, C303, Malibu, CA, 90265;	http://www.allacc ess.com/forum/vi ewforum.php?f= 10	Online Posting	(310) 457-6616
Industry Listserv Announcement – Pubradio +		pubradio@lists.p ubradio.org		email to the listserv
SPJ - Society of Professional Journalists +	Eugene S. Pulliam National Journalism Center 3909 N. Meridian St., Indianapolis, IN 46208	http://jobs.spj.or g/jobs/	Online Posting	(317) 927-8000

Poynter Institute +	The Poynter Institute, 801 Third Street South, St. Petersburg, FL 33701	http://careers.po ynter.org/	Online Posting	(727) 821-9494 Poynter's job board hosted by mediajobsconne ction / RealMatch, part of TheJobNetwork ™ RealMatch Inc., HQ, 205 Lexington Ave, 8th Floor, NY, NY 10016 732-659-6410
National Association for Multi-Ethnicity in Communications (NAMIC) +	50 Broad Street, Suite 1801 New York, NY 10004	http://namic.co m/job-bank/	Online Posting	(212) 594.5985; info@namic.com
NAMAC – National Alliance for Media Arts + Culture +	145 9th St #250, San Francisco, CA 94103	http://www.nama c.org/job-bank/ As of 01.01.17 is now The Alliance - The ALLIANCE for Media Arts + Culture http://www.thealli ance.media/job- bank/	Online Posting	(415) 431-1391
TV and Radio Jobs +	PO Box 7049, Charlottesville VA 22906 US	http://tvandradi ojobs.com/cgi- bin/classifieds/ classifieds.cgi? add_item_butto n=on	Online Posting	
RADIO ONLINE +	3500 Tripp Avenue, Amarillo TX 79121-1637	http://jobs.radio -online.com/cgi -bin/rol.exe/job s_list	Online Posting	

Radio and Production Magazine +	PO Box 630071, Irving, TX 75063-0071	https://www.rap mag.com/	Online Posting	(972) 432-8100
Radio & Television Business Report +	PO Box 6633, Woodbridge, VA 22195	http://rbr.com/cla ssifieds/submit-a -media-job/	Online Posting	(703) 490-3099
National Hispanic Media Coalition +	55 S Grand Avenue, Pasadena, CA 91105	http://www.nhmc .org/ http://www.nhmc .org/jobs	email job listings to info@nhmc.org	(626) 792-6462
Social Media Job Posting – LinkedIn +	(410) 243-1974 – Livingston Associates		Ad set up by Adam Livingston or Julie Anderson	adam@livingsto nassociates.net or julie@livingstona ssociates.net
Social Media Platforms- Paid Ads Twitter Facebook +	(410) 243-1974 – Livingston Associates		Ad set up by Adam Livingston or Julie Anderson	adam@livingsto nassociates.net or julie@livingstona ssociates.net
Online News Association +	1111 North Capitol Street NE, Sixth Floor, Washington, DC 20002	http://journalists. org/resources/ca reer-center/	Online Posting	202-503-9222; support@journali sts.org

Part 3: Community Job Referral Organizations

WRCBAA - Western Region Council on Black American Affairs - Maricopa Chapter- 2411 W. 14th St.- Tempe, AZ 85281 (480) 731-8000

Walter Cronkite School of Journalism and Mass Communications (ASU) * 555 N. Central Ave, Phoenix, AZ 85004 (602) 496-5555

Devry University - 2149 W. Dunlap Ave. Phoenix,AZ 85021 Diana Navarro 602-749-4554 dnavarro@devry.edu

Grand Canyon University - 330 W. Camelback Rd. Phoenix, AZ 85017 https://gcu-csm.symplicity.com/employers/Careerservices@gcu.edu 602-639-6606

University of Arizona - 1303 e. University Blvd Ste 411 Tucson, AZ Career.Arizona.edu 520-621-2588

MCCCD - 2414 W. 14th St.Tempe, AZ 85281 http://www.maricopa.edu 480-731-8000

Northwestern Medill School of Journalism 1845 Sheridan Rd. Evanston, IL 60208 http://www.medill.northwestern.edu/career-services/employers 847-467-6231

Northern Arizona University http://nau.edu 928-523-9011

ASU Lodestar Center for Philanthropy Nonprofit Innovation 300 E. Lemon St. Tempe, AZ 85281 480-965-2100

Part 4: Outreach Initiatives

- 1. Job Fairs/Non-Specific Employment Recruitment (#2, #3)
 - A. May 11, 2017 Annual Arizona Broadcasters Association Job Fair KJZZ and KBAQ served as a JOINT co-sponsor of the Arizona Broadcasters Association Broadcasters Career Fair on May 11, 2017 on the campus of East Valley Institute of Technology. As an ABA member and co-sponsor of the event, KJZZ and KBAQ hosted an outreach table to meet student and veteran broadcasters to talk about the mission, goals and employment opportunities at the stations; the process of applying for employment; and career paths to consider. KJZZ and KBAQ aired public service announcements to increase awareness about this event. These spots ran twice a day, one week prior to the event (14 total rotations). According to ABA, total number of attendees was 175 during the

four-hour event. Associate General Manager Bill Shedd served as station representative. This is an annual event for the stations.

- B. September 8, 2016 Arizona Broadcasters Association Broadcast Job Fair KJZZ and KBAQ served as co-sponsors for the Broadcasters Career Fair on September 8, 2016 at Pima Community College Downtown, a branch campus of Pima Community College. KJZZ and KBAQ hosted an outreach table to meet student and veteran broadcasters to talk about the mission, goals and employment opportunities at the stations; the process of applying for employment; and career paths to consider. KJZZ and KBAQ aired public service announcements to increase awareness about this event. Spots ran twice a day, one week prior to the event (28 total rotations). The total number of attendees was 131 during the three-hour event. Associate General Manager Bill Shedd served as station representative.
- C. April 7, 2017 ASU Cronkite School Broadcast Internship Interview Day News Director Al Macias attended the event. Eight ASU Cronkite School of Journalism students were interviewed for summer and fall positions. For the summer, two interns will work in the KJZZ Newsroom and three interns will work in the KJZZ Newsroom in the fall as a result of these interviews.

2. Conferences and Outreach By Participation (#1)

The Next Generation Radio Fellowship is a week-long digital journalism training project designed to give competitively selected participants, who are interested in radio and journalism, the skills and opportunity to report and produce their own multimedia story. This project deliberately selects diverse students from across multiple media platforms. In the first week of January, 2017, we served Latino, African American and Native American students, groups traditionally under represented in public media. KJZZ hosted 5 students journalists from the University of Utah, Clty University of New York, Arizona State University, Emerson College and the University of Missouri. These students were overseen by a team of professional journalists, producers and engineers with national experience.

3. Internships and Part-time Students (#5)

KJZZ has recruited and hired several college students, interns, and new graduates to serve the stations in a variety of capacities. Here are a few details about the newest recruits:

A. KJZZ Interns

KJZZ staff work with Arizona State University career counselors, Rio Salado College, and various program partners to fill paid and unpaid internship positions. The following students and recent-graduate interns have worked under the direction of News Director Al Macias and Chief Content Officer Jon Hoban.

- 1. May to August Summer 2016 Production Junior Arizona State University
- 2. August to December Fall 2016 Production Junior Arizona State University
- 3. January to May Spring 2017 Production Junior Arizona State University
- 4. August to December Fall 2016 News Arizona State University
- 5. August to December Fall 2016 News Arizona State University
- 6. May to August Summer 2016 News Arizona State University
- 7. January to May Spring 2017 News Arizona State University

B. SPOT 127 Interns

During the 2016-17 school year, SPOT 127 hired six high school and college students, and kept on one post graduate student as paid interns. Their primary role was to help with instruction to younger students as well as to actively report on stories through the use of video, audio, and online publishing. The students were selected through a formal application and interview process which provided them with the real world experience of interviewing for employment.

- 1. Production Assistant, Senior, Bioscience High School
- 2. Production Assistant, Senior, Arizona School for the Arts
- 3. Production Assistant, Junior, Greenway High School
- 4. Production Assistant, Senior, Arizona Agribusiness and Equine Center (Jan 1 June 30, 2017)
- 5. Productions Assistant Freshman, Arizona State University (Jan 30- June 30, 2017)
- 6. Production Assistant Freshman, Arizona State University (Jan 30-June 30, 2017)
- 7. Production Assistant Freshman, Arizona State University (Jan 30-June 30, 2017)
- 8. Production Assistant Graduate, Grand Canyon University

4. Station Tours (#4, #6)

Station personnel host dozens of tours throughout the year with members, community groups, students, and program partners. From 06/01/2016 to 5/19/2017, the station had more than 481 visitors tour the studios. We have a log of these visits in our public file for review. Among our primary objectives is to educate visitors about the mission, goals, history, operations and community impact of public radio. We freely offer advice on career path strategies for those interested in careers in journalism and broadcasting.

Find photos and information about some of our station tours, events and community outreach initiatives by visiting KJZZ and KBAQ Facebook pages: https://www.facebook.com/kjzzphoenix and http://facebook.kbach.org

5.SPOT 127

SPOT 127, KJZZ's Youth Media Center is an innovative program for youth ages 14-24 that is designed to engage students in education through digital media and journalism. Students are inspired and empowered to find news stories in their community, research topics, develop stories, record interviews, and then produce original digital media pieces. In 2016 - 2017 the program provided extra-curricular learning opportunities to nearly 250 high school students in Maricopa County. SPOT 127 opened a second location in the East Valley in January 2017 and

welcomed 12 new students for the spring semester. We are continuing to recruit and make new connections at schools in Tempe, Mesa, Scottsdale, Chandler and Gilbert and expect to serve more than 40 students in the fall of 2017.

A. Paid Internship Program - During the 2016-17 school year, SPOT 127 hired six high school students, one college student and one post graduate student as paid interns (see Initiative 3.b above). Their primary role was to help with instruction to younger students as well as to actively report on stories through the use of video, audio, and online publishing. The students were selected through a formal application and interview process which provided them with the real world experience of interviewing for employment.

B. Foundation Partners - SPOT 127 continued to receive broad support from the community for general operations and to expand the program into the East Valley. Organizations that supported the East Valley capital campaign include Social Venture Partners Arizona, The Virginia G. Piper Charitable Trust and The Hickey Family Foundation.

C. In 2016, SPOT 127 wrapped up a year-long Human Trafficking Awareness Campaign sponsored by The Hickey Family Foundation. SPOT 127 students produced seven peer-to-peer video PSAs that were shared in a variety of places throughout the community, including local city television channels, local outdoor malls and a Scottsdale movie theater. The campaign also had a social media component, garnering more than 2 million impressions through Facebook, Instagram, Twitter and Google. The campaign was nominated for three Rocky Mountain Emmy Student Production Awards, and took home the winning trophy.

Visit http://spot127.org/ to learn more about the SPOT 127 program.